



City of Arts & Innovation

News Release

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College Students to Discover Downtown Riverside in Race for Scholarships

The Amazing College Race: Riverside Edition! returns April 10

RIVERSIDE, Calif. – The Amazing College Race: Riverside Edition! returns April 10, offering students from the city's four colleges and universities the chance to compete in a scavenger hunt for scholarship money while experiencing some of downtown Riverside's top attractions.

"With 50,000 students on four campuses, Riverside is a college town, and this event helps bring them together to learn more about the city that I hope they will be proud to call home," Mayor Rusty Bailey said. "We want our students to see first-hand the arts, entertainment and cultural amenities available in our downtown, while also building peer networks and job prospects that will help keep them here even after they graduate."

The Amazing College Race was developed as a partnership between the City of Riverside and the Mayor's College Forum, formerly known as the College Council of Riverside. The Mayor's College Forum represents students from California Baptist University, La Sierra University, Riverside City College and the University of California, Riverside.

The Amazing College Race: Riverside Edition! begins at 9 a.m. on April 10 on the Main Street pedestrian mall outside of City Hall, 3900 Main Street, and is scheduled to end at the same location at 1 p.m.

Teams solve clues that lead them to key locations in downtown Riverside where they earn points. The team with the most points within a 90-minute period wins. The top three teams will earn scholarships for tuition and books.

Registration is \$30 per team of 3-5 people, and each participant will receive a t-shirt, a meal and a chance at scholarship money, while enjoying a great day in downtown Riverside.

"The Amazing College Race is a great way for students to get familiar with downtown Riverside while also competing for scholarship money," said Rakhee Uma, Student Body Vice-President at Riverside City College, and an organizer of the event. "It's also a great way to represent your school."

Students can get more information and register at: <https://www.riversideca.gov/mayor/amazing-college-race/>